



# "I'M GRATEFUL KNOWING THERE WAS AN OUTLET FOR HER TO CONNECT WITH."

At the tender age of 19, Kelsey was diagnosed with Stage 4 Hodgkin's lymphoma. For six years, she has been fighting the good fight, facing mightily a roller coaster of remission and relapse. Now age 25, Kelsey is under hospice care and resides with her 32-year-old sister Brittany and several roommates.

Our Southern California Hospice Foundation team was introduced to Kelsey when her social worker submitted a request through our Angel Assistance Program. The Program supports and enhances the lives of patients and their loved ones through socio-economic assistance, such as purchasing groceries, providing transportation, paying utilities and granting fantastic wishes. Kelsey's wish was to meet and spend time with her favorite band, the Billboard-chart-topping Australian pop-rock sensation, 5 Seconds of Summer, also known as 5SOS. The band's music has both held and helped Kelsey through her most difficult moments.

"I have witnessed what a strong connection she has to 5 Seconds of Summer. Their music reached her in a way that nobody else could," Kelsey's sister, Brittany, said.

"During some of those really challenging times in her early 20s, when she felt no one could relate, when all her friends were off to college and dating boys, she was spending the majority of her time in the hospital receiving treatments; I'm grateful knowing there was an outlet for her to connect with."

# "THEY MADE ME FEEL LIKE I COULD BE MYSELF"

On Wednesday, August 7, Kelsey, her sister, and two friends arrived in a limo at 5SOS' Los Angeles recording studio for an exclusive rehearsal and private meet-and-greet. Lead vocalist and rhythm guitarist Luke Hemmings, lead guitarist Michael Clifford, bassist Calum Hood, and drummer Ashton Irwin performed a sneak peek of their set list for the United States leg of their world tour. They also honored Kelsey by playing her favorite songs and handwriting her favorite lyrics from their song, "It's Gonna Get Better," as a keepsake.

5SOS also provided all of Kelsey's favorite foods and snacks for the meet-and-greet and signed merchandise and specialty items for her, including a Gibson guitar played by lead guitarist Michael Clifford during the day's rehearsal.

"It was so surreal," said Kelsey. "It didn't feel like it was happening, even though it was. They made me feel so comfortable, and they made me feel like I could be myself."

Before leaving the private rehearsal, 5SOS invited Kelsey to attend their November concert in San Diego. This instilled Kelsey with hope and helped her to look forward to another amazing day.

On November 24th, Kelsey was no longer able to ride in a limo and was taken to the San Diego Viejas Arena in a transport van. Once there, she enjoyed one-on-one time backstage with the band and received special VIP seating for the show.

Perhaps one of the most touching moments was when 5SOS dedicated and sang Kelsey's favorite song, "Amnesia," to her in front of the entire stadium, with the lyrics, "Cause I'm not fine at all."

We are forever grateful for the compassion and kindness that 5SOS gave to Kelsey and her family, giving them meaningful memories to hold on to, knowing that all of her dreams have been fulfilled.

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## **LEADERSHIP MESSAGE**





Dear Friends,

Ours is a story of hope. Together, we have dreamed big and prayed boldly, and miraculous breakthroughs have followed. In 2019, we took the first major step to solve the critical housing crisis faced by Orange County's terminally ill children and adults. Thanks to your faithful support, we completed an all-cash purchase of a Mission Viejo property that will become Orange County's first nonprofit residential care facility devoted exclusively to hospice patients in their last weeks of life.

In addition, we launched the Heavenly Home Endowment and received a One Million Dollar Matching Grant with all contributions being matched dollar for dollar. The Endowment will offset the Heavenly Home's operational costs, which include essential 24-hour caregiving to ensure that no patient dies alone.

Our mantra has always been to serve with a purity of purpose. Since our inception in 2002, we have helped nearly 3,000 hospice patients and their families by restoring electricity; providing food, clothing, and transportation; reuniting families; honoring veterans with final salutes; and fulfilling fantastic final wishes. In 2019, we continued to collaborate with celebrities to fulfill patients' wishes, including 5 Seconds of Summer and Gordon Ramsay who were thrilled to spend time with and celebrate their biggest fans.

We also continued to educate the community about the benefits of hospice through speaking engagements, tabling events, and public service announcements. We are making a profound difference, and none of this would be possible without you.

You are the heartbeat of this foundation, and words will never be able to express the full extent of our gratitude. Together we have created the sole solution for the vast socio-economic exigencies faced every day by children and adults facing the end-of-life. Your love and support has given patients a safety net; access to care; and the hope, ability, and encouragement to live each day fully, focusing on what matters most.

We look forward with full hearts as we continue to walk purposefully with you in our effort to redefine and revitalize the care of hospice patients in our community.

With Sincerest Thanks,

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Michael A. Uranga

**Board President** 

Michelle Wulfestieg

**Executive Director** 





### **PATIENTS & FAMILIES**

- Fulfilled a wide array of requests for 320 patients, ranging from the payment of overdue bills to making final wishes come true to stuffing Bags of Love with comfort items to support patients during their end-of-life journey.
- Hosted 15 bereavement workshops, where 84 participants had the opportunity to find healing and hope by connecting with others in a therapeutic environment.
- Facilitated 14 Art4Healing Workshops where 82 patients and families found support and emotional healing through art & creative expression.

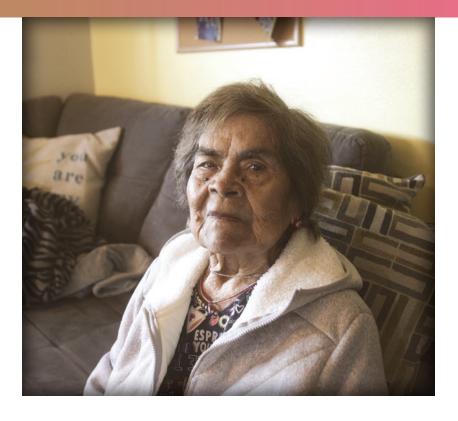
## **PATIENT HIGHLIGHTS**



### **PETRA**

The holidays can be a difficult time for families coping with grief. For 90-year-old Petra, her grief encompasses the loss of both her husband and son. Struggling with Parkinson's, Petra is cared for by her niece Kristie, who provides her with round-the-clock caregiving.

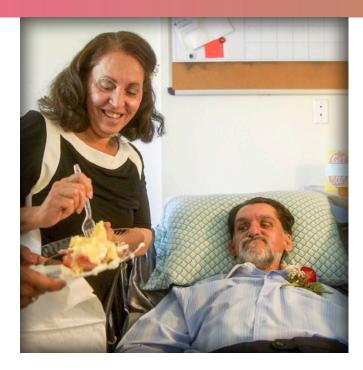
Through our three-year partnership with FirstService Residential, Petra and her family were one of eight hospice patients adopted. They were gifted with numerous presents under their Christmas



tree. From clothing to backpacks, and even grocery gift cards, the family was able to celebrate a special Christmas they would otherwise not be able to afford.

While the family celebrated a full Christmas, they still struggled financially. Kristie received news that her sister, a financial contributor to the household, lost her job. Trying to keep a roof over their heads, they fell behind on all of their utility bills. The Southern California Hospice Foundation stepped in to fulfill their needs, paying off outstanding bills and gifting them with a \$1,000.00 gift card for groceries.

## **PATIENT HIGHLIGHTS**



#### **PEDRO**

Ask anyone what traits they look for in a partner and they'll say, "Smart, kind and funny!"

Pedro John charmed his way into the arms of Carol by being exactly that. The couple met at a birthday party thirty-two years ago and spent most of their lives building a family together. Their



love filled a home with four children and the addition of two adorable grandchildren. For many years, the family shrugged off the idea of marriage, but when Pedro was diagnosed with end-stage colon cancer, they began considering the idea. Pedro's treatment had taken a toll on his body, and when he stopped

chemotherapy, doctors gave him a prognosis of one month.

In July, the Southern California Hospice Foundation arranged a beautiful wedding for Pedro and Carol in only 48 hours. From flowers and new threads, to cake and wedding rings, Pedro and Carol finally had the wedding for which they had waited a lifetime. Shortly after their nuptials, Pedro succumbed to his disease, and he passed away only a few short weeks later.



### **STEPHANIE**

We feel blessed to be able to help all of our hospice patients find relief from unneeded social or financial suffering, encounter joy, and feel surrounded by love and support, regardless of diagnosis or age. In December, our team at the Southern California Hospice Foundation was honored to fulfill the request of thirty-two-year-old Stephanie — a patient suffering from a terminal heart condition. Stephanie was a single mom caring for her seven-year-old daughter, and her final wish was to give her daughter the best Christmas ever! Our team shopped for all of her daughter's favorite items, snagging LOL Surprise dolls, clothes, and her very own bicycle and helmet. The family was filled with joy and special Christmas memories that they will carry in their hearts forever.

## A LOVING HOME FOR THE LAST STAGE



elping patients stay at home until the end of life has been a core vision of the Southern California Hospice Foundation. For many terminally ill patients, however, staying home is not an option. The alternatives are few and far between, and as a result, many terminally ill patients never have the opportunity to receive medical hospice care.

Although hospice can be received in long-term care facilities, these facilities are cost prohibitive for most families and may require residency prior to entering hospice. Additionally, most people at the end of life prefer to spend their precious last days in a home-like setting with family and friends. Traditional healthcare facilities are not designed to provide the comfort and intimacy desired for such private and cherished family time.

The Heavenly Home Project offers a novel solution to this problem, providing a place where patients can end life's journey in a comfortable home-like setting while still having access to the medical care they need.

Thanks to your support, we are proud to announce that in April 2019, we purchased a six-bedroom Mission Viejo home with plans to open as a Residential Care Facility for the Elderly, where 75 percent of residents are over 60 years old, but patients of all ages can be accommodated.

On November 1st, we hosted

a Construction Kickoff, breaking ground on the renovations required to provide incredible care and honoring the donors who made the home possible. Situated on a large lot on a quiet cul-de-sac, with comfortably appointed bedrooms and living areas, the facility will feel like a welcoming home away from home for patients and their families. This facility will be the fourth non-profit end-of-life care home in the state of California and the sole nonprofit facility of its kind in Orange County.

Thanks to an anonymous donor, all gifts to the Heavenly Home Endowment will be matched dollar for dollar, up to \$1 million. Contributions to the Heavenly Home Endowment will be used to guarantee continuity of care, offering an alternative to institutional care and a solution for families struggling with housing for their

loved ones.

The Heavenly Home will provide round-the-clock care-giving services in coordination with medical hospices. Additionally, patients will be provided with enhanced services such as arts and music programs, massage treatments, and personal self-care. The endowment will allow our team to meet the physical, spiritual, and emotional needs of residents, giving them dignity, comfort, and closure during their final days.

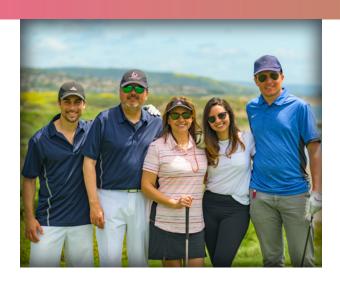
"We are thrilled that our donor has made this extremely generous commitment to the Heavenly Home Endowment, allowing us to double our impact for those facing their end-of-life journey," said Michelle Wulfestieg, Executive Director of Southern California Hospice Foundation.

"The Heavenly Home will launch in 2021, and these funds will allow us to keep the home running well into the future, supplementing the costs of providing on-site care, making fees affordable, and underwriting the costs of programs that will contribute to patient comfort."

With the Heavenly Home, the Southern California Hospice Foundation is revolutionizing end-of-life care, focusing on patients holistically. The home will operate on a sliding scale, supplemented by generous philanthropic donations, ensuring that the needs of all patients are met.

If you are interested in helping with the Heavenly Home Project, please contact us at 877-661-0087. We would love to have the support of your time, talent or treasure.

## **ANNUAL FUNDRAISERS**



### 12TH ANNUAL HOSPICE GOLF TOURNAMENT - LIFE. LINKS. LOVE.

One hundred sixty golfers signed up for our 12th Annual Golf Tournament, held at the renowned Pelican Hill Golf Club South Course in Newport Coast! Golfers relished the 270-degree breathtaking views of the ocean, sponsored beverage carts, liquor holes, and goodie bags. After a day on the links, guests loved the hosted happy hour in the Mar Vista Ballroom, delicious three-course dinner, thrilling live and silent auctions, and, always the highlight of the evening, a touching video about a patient. This year, we were delighted to honor Robert, a 45-year-old hospice patient who was a HUGE Dodgers fan! We made his dreams come true when he was invited to the stadium and spent time in the Dodger dugout with Former Los Angeles Dodgers Pitcher, Dennis Powell. We were privileged to have Dennis Powell attend our event, where he accepted the annual Medal of Bravery Award on our patient Robert's behalf.



### 10TH ANNUAL WINE EVENT - CAKEBREAD & CANDLELIGHT

Thirty-five supporters gathered in an intimate setting at the Bungalow Restaurant in Newport Beach, where they savored an exquisite five-course meal paired with Cakebread Wines. Our guest of honor, a 20-year-old culinary student and hospice patient named Angel, always dreamed of becoming a chef. Angel had such love and appreciation for her own life that she wanted to honor teenage foster girls by sharing her culinary gifts.

We created a series of events to make all her cooking dreams come true. First, Angel enjoyed tea with one of her favorite celebrity chefs, Gordon Ramsay, who gave her cooking tips and provided her with a new iPad so that she could watch his master cooking classes online. Next, she met with Hugo Bolanos, Executive Chef of the Bel Air Hotel, who showered her with gifts and invited her to make pizza with him in the kitchen. Chef Bolanos and Angel then planned and prepared an important, delicious meal for six teenage foster girls, bringing Angel's heartfelt dream of helping others to fruition. And finally, on her drive from Los Angeles to the Bungalow, we arranged a brief stop in Hollywood, where she had the opportunity to meet with celebrity Iron Chef Cat Cora, who blessed Angel with a cooking knife and words of encouragement before sending Angel on her way to the Cakebread and Candlelight event. At the event, Angel was able to share her extraordinary culinary expertise with guests by describing each course as it was served.

This was truly a remarkable event, where together we raised our glasses to quality end-of-life care and to the humble, bright and kind-hearted Angel. One hundred percent of the proceeds from this event benefited our Heavenly Home Project, Orange County's first nonprofit end-of-life care facility, one of only four in California.

We also want to give special thanks to our extraordinary co-chair of the event, Julie Dell'Aquila Hernandez, our volunteers, dedicated sponsors, and guests who made this an unforgettable evening!



### **COMMUNITY OUTREACH**

- 249 volunteers gave 1,623.5 hours of their time.
- We conducted **11 speaking engagements** at colleges, chambers of commerce, and corporations in order to educate the community about the benefits of hospice.
- In the press: The Southern California Hospice Foundation was highlighted for our

















 Community Accolades: Our Executive Director, Michelle Wulfestieg, was named as one of Orange County Register's 100 Most Influential for 2019.





We encourage people to share their time, talent or treasure and there are a number of ways to help:

Become a
certified hospice
volunteer and provide
companionship and
emotional support for
those facing the end
of life.

Give a gift in memory of a loved one or honor someone special by remembering them on an important day - birthday, anniversary, graduation, wedding, or other significant holiday.

Join our Advisory
Council and provide
leadership expertise.

Engage your
company to support
the mission of SCHF by
establishing a matching gift
program, hosting a special
fundraising event, or providing
in-kind services or
products.

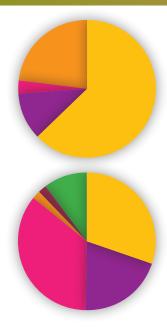
Join the Helping
Hands Hospice Guild,
an all-volunteer group that
supports the work of our
organization through
special projects.

Assist with our fundraising efforts by becoming a corporate sponsor, donating a silent auction or raffle item, or sitting on an event committee.

Join our Legacy Society
by remembering the
Southern California Hospice
Foundation in your estate
planning.

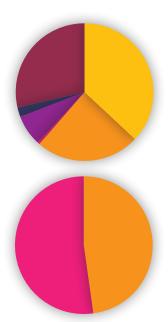
Donate to our Heavenly
Home Endowment to launch
and support Orange County's first
and only nonprofit end-of-life care
facility. Every dollar donated will be
matched up to one million dollars
through our One Million Dollar
Matching Grant.

# FINANCIAL HIGHLIGHTS



PUBLIC SUPPORT AND REVENUE		
Heavenly Home	\$641,861.00	63%
Special Events - Net	\$107,619.00	11%
Cash Contributions	\$32,794.00	3%
Grants & Other Income	\$233,994.00	23%
Total Income	\$1,016,268.00	100%
EXPENSES		
Heavenly Home	\$83,157.00	30%
Patient Assistance	\$55,675.00	20%
Community Outreach	\$98,076.00	35%
We Honor Vets	\$5,476.00	2%
Bereavement Support	\$953.00	0%
Operations, net of investment income	\$5,516.00	2%
Fundraising	\$28,632.00	10%
Total Expenses:	\$277,485.00	100%

## STATEMENT OF FINANCIAL POSITION



ASSETS		
Investments	\$438,304.00	22%
Cash With Donor Restrictions for Heavenly Home Project	\$214,630.00	11%
Cash and Investments With Donor Restrictions for Hospice Foundati	ion of AZ \$21,627.00	1%
Cash & Cash Equivalents	\$505,985.00	25%
Other Assets	\$33,117.00	2%
Fixed Assets - Heavenly Home	\$821,564.00	40%
Total Assets	\$2,035,227.00	100%
TOTAL NET ASSETS		
Net Assets - without donor restrictions	\$977,406.00	48%
Net Assets- with donor restrictions	\$1,057,821.00	52%
Total Liabilities & Equity	\$2,035,227,00	100%

## **BOARD OF DIRECTORS AND HOSPICE ADVISORY COUNCIL**

#### **BOARD OF DIRECTORS**

**Michael Uranga -** SCHF Board President Post Acute Continuum, Inc., President

**Shaun Moss, RN -** Board Secretary/Treasurer - Companion Home Health & Hospice, Chief Operating Officer

**Jim Denver -** First Republic Bank, Managing Director

**Matt Didier –** CBRE, Office Properties, Senior Vice President

**Alfonso Galvez -** TDW Risk Management Associates, Principal

**Sandy Sligar -** SMS Fabrications, Inc., Vice President

#### **HOSPICE ADVISORY COUNCIL**

The purpose of the Hospice Advisory Council is to increase awareness of hospice, educate the community about hospice, and provide a dignified environment to those at the end of life through the Heavenly Home Project.

**Bruce A. Lazenby** – Chairman of Hospice Advisory Council, Rose Hills Memorial Park and Mortuary, Executive Director of Business Development

**Theresa Ashby, PhD.** – Dynam Consulting, CEO

**Melissa Dean** – Consultant: Writing, Editing, Investor and Media Relations

**Rhonda L. Ducote** – Apriem Advisors, President/ Principal

**Daniel Han, ETA CPP** – Agapay, Chief Operating Officer

John Hornburg - Philanthropist, Hospice Volunteer

**Sue Kelly** – Hoag Hospital, Oncology Certified Rn

**Sheila Kirkpatrick** – Outreach Care Network, Executive Director

**Kelly Lam -** Founder of The Whole Purpose

**Steve Lazarian** – CityWorks Management, Chief Operating Officer

**Scott Schultz -** RH Morris Insurance and Financial, Financial Advisor

**Traci Shirachi** – SmartStart Evaluation and Research Inc.. CEO/President

Vana Surmanian - Philanthropist, Hospice Volunteer

**Deborah Veady** – Philanthropist, Hospice Advocate

Kay Walker – Attorney at Law



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