

2018 ANNUAL REPORT



Hospice Foundation of Arizona

Southern California Hospice Foundation

TANIA MEETS THE OAK RIDGE BOY

COUNTRY MUSIC SENSATION THE OAK RIDGE BOYS, who have sold over 41 million albums worldwide, are emblematic of the spirit of America. So, it came as no surprise that a very special patient hoped for the opportunity to meet them before she died.

Having spent 80 percent of her life in bed, Tania had managed to attend four Oak Ridge Boys concerts over her lifetime, which was a tremendously positive experience for her and helped her cope with the day-to-day challenges of her developmental disability. When she entered hospice care for terminal colon cancer, the Southern California Hospice Foundation was honored to grant Tania her final wish.

On September 27th, the five-time Grammy award winning Oak Ridge Boys spent special time with Tania via a video message, sharing kind words of encouragement and support. "...We want you to know we love you and you're in our prayers. We heard through the grapevine that we're your favorite group – and your mother's – thank you. Thank you and God bless you." The Country Music Hall of Fame (2015 Inductees), known worldwide as one of recording history's most extraordinary musical successes, demonstrated incredible kindness. The band sent Tania a gift bag that included the book, "On the Road with the Oak Ridge Boys" by band member Joe Bosnell, and a band t-shirt with the lyrics, "Giddy up oom poppa omm poppa mow mow" from "Elvira" emblazoned on the back.

Having this experience with the Oak Ridge Boys was the experience of her lifetime. Hearing their voices calmed and lifted her spirits. With her sweet demeanor, for a moment, Tania was not in the room of a skilled nursing facility filled with colorful balloons, gifts from the Oak Ridge Boys, and her hospice team, but she was back in time, lost in the upbeat four-part harmony of one of America's greatest country and gospel quartets.

Soon after, Tania passed away, and she was buried in the shirt given to her by the Oak Ridge Boys. Undoubtedly, she was carried home with the lyrics from their song, "A Brand New Star," which will be ingrained in our hearts forever.

There's a brand new star Up in heaven tonight Shining down on us Glorious and bright I'm gonna miss you every day But I know that you're alright There's a brand new star Up in heaven tonight

Special thanks to the Oak Ridge Boys for their extraordinary compassion given to their #1 fan, Tania.

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LEADERSHIP MESSAGE





Dear Friends,

We have you to thank for the incredible growth of this Foundation, which has allowed us to serve thousands of terminally ill children and adults since our inception in 2002. In the beginning, we served with the indefatigable drive of a dedicated volunteer force. As the years passed, our community learned of our compassionate service, and the need grew. You met it. Our bedrock is the adeptness to grow with the needs of our community. In 2018, we continued to build on the cornerstone of our dedication to serve the dying.

This year, our Executive Director Michelle Wulfestieg received the prestigious National Philanthropy Day Outstanding Founders Award by the Association of Fundraising Professionals, Orange County. This awards program honors innovators in philanthropy, and places the Southern California Hospice Foundation in good company with past winners that include Donald Bren and the Segerstrom family. The awards ceremony also provided a vast forum of more than 900 guests and media with whom we could share our important mission.

At this event, we shared the first public announcement of our Heavenly Home Project. This Project has been the culmination of your support, much prayer and planning, and the requisite need to help our most vulnerable - the terminally ill who need a loving place to die. A place where hospice can be provided for those who have nowhere else to go. Currently, there are only three nonprofit community homes for the dying statewide, and none in Orange County. But, we are working tirelessly to change that. In 2018, we completed our first full year of work toward bringing this goal to fruition, and we have made significant progress.

Additionally, we have served our community by answering the basic human needs of terminally ill children, adults, and their families. We have also served our dying veterans, helped comfort the bereaved and educated the community about end-of-life resources. We have provided comfort, given dignity, sprinkled hope, and showered our patients and their families with love. Love is the essence of our mission, and it will continue to guide us as we continue to grow with our community.

Please know that you are the heartbeat of the Southern California Hospice Foundation. We could not do this work without you, and we cannot thank you enough for your generous support.

With Deepest Gratitude,

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Michael A. Uranga Board President

Ann,

Michelle Wulfestieg Executive Director

THE IMPACT OF YOUR SUPPORT





PATIENTS & FAMILIES

- Provided groceries, paid utility bills and made fantastic wishes come true for 151 patients.
- Hosted 10 interactive grief workshops at churches and hospices throughout the community where 41 participants had the opportunity to find healing and hope by connecting with others in a therapeutic environment.
- Engaged local service clubs, corporations, churches and members of the community to adopt patients and their families during the holidays, providing Thanksgiving meals and fulfilling Christmas wishes.

PATIENT HIGHLIGHTS



HEATHER

Nestled in the Temecula mountains, a warm breeze set the tone for a one-of-a-kind afternoon at the outdoor patio of the Peltzer Winery. Thirtytwo year-old Heather had heroically battled endometrial cancer, and one of her final wishes was for a day of wine tasting at her favorite spot with her closest family and friends. On August 2nd, the Southern California Hospice Foundation, with the help of the Peltzer Winery, Grapeline Tours, and many others,



granted Heather's request. Heather's special day started with a volunteer cosmetologist providing a mini spa session at her home, complete with makeup, a red dress, and gold sash printed with the words, "Fierce, Flawless, Fabulous." Next, Grapeline Tours provided Heather, her family and friends with a luxury shuttle to the winery. Settling into a cozy couch at the winery's outdoor patio, Heather enjoyed receiving a gift basket from the Peltzer Winery, sipping wine, and connecting with all those she loved. Even when facing terminal illness, Heather was a young woman who emulated perseverance, grace and faith, so it came as no surprise when Heather's closest friends and family each gave impromptu speeches about how their lives had been blessed by hers. Heather, in turn, spoke about her faith in God and how she had been blessed with friends and family in her life as well. Between the many hugs and smiles, this day embodied the love of a life well lived.

PATIENT HIGHLIGHTS



SYLVIA

Every 102-year-old needs a party! Despite Sylvia's coronary artery disease, she lived life energetically – regularly working crossword puzzles and starting her day with laughter yoga along with her 79-yearold son and caretaker, Joe. A consummate positive thinker, she told the Senior Reporter in a profile about her life, "I have a routine to start our day with positive

energy. We tell each other, 'I'm amazing, you're amazing, we're amazing,' then we can laugh. That's part of our laughter yoga." Sylvia also loved to volunteer and was an active community member in Laguna Woods wellness and professional clubs as well as in her church. Her final wish was to have a fantastic celebration for her 102nd birthday. The Southern California Hospice Foundation answered her wish with an "Angels" themed birthday party, replete with a barber-shop chorus and musical performers Forever Young, a group of singers in their 80s, 90s, and 100s. Guests included the Laguna Woods' mayor and more than 120 close family, friends, church members, and neighbors. Sylvia's four-hour jamboree was made complete with the handpicked songs, "My Way," "The Impossibles," and "I'm Gonna Be a Winner." Sylvia's impermeable positive attitude extended to her time in hospice as well. She told the Senior Reporter about her experience on hospice care, "It makes me feel loved and cared for. Hospice is about making my days better and filling them with memories."



CLIFFORD

On a sunny morning off Balboa Peninsula in Newport Beach, one-time surfer, Clifford, received his final wish--to see the ocean one last time. The Southern California Hospice Foundation was able to fulfill his request the next morning, providing ambulatory transportation to the beach. The day was beautiful--filled with the fresh cloudless light for which Southern California is known. Calm waves washed ashore as Clifford's family hugged and kissed him. Only two days later, Clifford passed away. We were so thankful to be able to provide this special time for Clifford, his sister, and his extended family.

TREASURED VOLUNTEER CREATES LEGACY



VANA SURMANIAN'S journey with Southern California Hospice Foundation (SCHF) began in 2014 when she met Michelle Wulfestieg through a mutual friend. At the time, she had no personal experience with hospice. Intrigued by Michelle's passion for the cause (and life in general!), she took a chance and joined the SCHF Wine Soiree volunteer committee. With a deep-rooted need to give back, Vana has volunteered countless hours with various charitable organizations, and was looking forward to a new challenge.

It was not long after joining the committee that Vana's father became ill with Alzheimer's disease and began hospice care. With her father living in Colorado and Vana in California, she came to rely heavily on his hospice advocates to provide the care and comfort he needed while in assisted living. It was during this time she witnessed the incredible kindness shown to her father, and finally understood the impact and importance of hospice care for those at the end of life. Four years later, Vana has become one of SCHF's most treasured volunteers.

When asked what

impact she hopes to make as a volunteer, she answers, "I hope to help people die with dignity, and to let them know we are not afraid of them."

It's true that people tend to be fearful of death, and that fear causes many terminally ill people, in turn, to be treated poorly. Vana hopes that by volunteering with SCHF, she can show patients and their families that not everyone is afraid of death. Vana shares that, very simply, the relationships are what have kept her going over the past four years. The special bonds she forms with patients, their families, other volunteers and SCHF staff are priceless – she learns something new from those around her every single day.

Vana, now President of the Helping Hands Hospice Guild, is more motivated than ever to see the Guild succeed. She knows what a significant impact her efforts will have



on the Heavenly Home project, a desperately needed alternative to end-of-life institutional care in Orange County regardless of one's ability to pay.

While Vana is very active now, she began to wonder how she could sustain her efforts when she is no longer physically here to volunteer her time. With her husband, she decided to leave a future gift for the Foundation by donating a percentage of their personal estate. There was no doubt in her mind that SCHF is deserving of such a personal gift and a beautiful way to achieve her philanthropic goals for many years to come.

It is gifts such as Vana's that allow the incredible work of the Foundation to continue by ensuring future funding and security. In addition to the tax benefits, planned giving is a meaningful way individuals and families can leave a legacy and fulfillment of personal wishes. Contact Michelle Wulfestieg at michelle@ socalhospicefoundation.org or 877-661-0087 to learn more.

ANNUAL FUNDRAISERS



11TH ANNUAL HOSPICE GOLF TOURNAMENT - LIFE. LINKS. LOVE.

160 golfers signed up for our 11th Annual Golf Tournament, held at the renowned Pelican Hill Golf Club in Newport Coast! Golfers enjoyed breathtaking views on the South Course, sponsored beverage carts, goodie bags, and liquor holes. After a day on the links, guests loved the hosted happy hour in the Mar Vista Ballroom, followed by a delicious threecourse plated dinner, thrilling live and silent auctions, and always the highlight of the evening, a touching video about a patient. This time, it was baby Ava, whose family were HUGE Dodgers Fans, and they wanted their daughter to receive a certificate for the first and last game she would ever attend. The family was thrilled that Ava was well enough to attend our dinner and receive her award.

Save the Date for our 12th Annual Hospice Golf Tournament on Tuesday, April 16th, 2019.



10TH AND FINAL PHIL BRAYBROOKS MEMORIAL CAR SHOW

Guests gathered for music, food, games, raffle prizes and a legendary car show in memory of Phil Braybrooks at the J&M Speed Center in Riverside. Nearly 500 classic car enthusiasts rallied and revved their engines in memory of the classic car icon while hundreds of beautiful and unique cars were showcased symbolizing Mr. Braybrooks' legacy. Phil was a hospice patient who passed away in 2008 and, to date, the annual Phil Braybrooks Memorial Car Show has raised nearly \$80,000 for those we serve. We are beyond grateful for the incredible support of the Braybrooks family, and cannot thank them enough for 10 years of generosity!



9TH ANNUAL WINE SOIRÉE SPECTACULAR

175 hospice supporters gathered to sip wines from 18 wine vendors, enjoy dinner, auctions and a "Start Your Own Wine Cellar" raffle where the lucky winner took home 50 bottles of exceptional wine! Congratulations to Jeff Shapiro, MD! During the dinner, The J&M Speed Center was awarded the "Compassionate Heart Award," for demonstrating extraordinary compassion through their commitment of 10 years of fundraising for our cause. A special thanks to our amazing co-chair of the event, Julie Dell'Aquila Hernandez, our volunteers, dedicated sponsors, and guests who made this a truly unforgettable evening!

We are modifying the format of our annual soirée and will be hosting an intimate wine and food pairing at the Bungalow in Corona Del Mar. Save the Date for Saturday, September 28th, 2019.

THE IMPACT OF YOUR SUPPORT



COMMUNITY OUTREACH

- Our *Helping Hands Hospice Guild* distributed *500 Bags of Love* to newly admitted hospice patients, filled with blankets, lotions, hand sanitizers, prayer cards and resources, letting patients and their families know that they are not alone on their final journey.
- 201 volunteers gave 1,526.5 hours of their time.
- Conducted 7 speaking engagements at colleges, chambers of commerce, and corporations.
- Developed *a partnership with Wounded Warriors* to serve dying patients through our *We Honor Vets Program*.



THE IMPACT OF YOUR SUPPORT



THE IMPACT OF YOUR SUPPORT



THE HEAVENLY HOME PROJECT

We are committed to establishing a loving home that will serve the dying with dignity and compassion in Orange County, California.



For some, their last moments will be spent alone. For others, they have family but no one to provide continuous care. It is for these people that a hospice house exists, offering an alternative to institutional care in the final days, weeks or months of life by providing round-the-clock caregiving services.

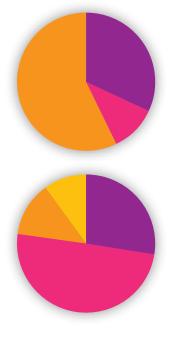
We are committed to ensuring that those at the end-of-life live out their final days with dignity, love and respect. With that commitment, the Southern California Hospice Foundation aims to open the first home in Orange County as a live-in residential care facility for those at the end-of-life.

This house will be a residential home where terminally ill patients can end life's journey in a comfortable home-like setting. It offers an important option for people who may not have family or friends who can care for them. The services provided in the home will include:

- Routine personal care such as bathing, dressing, toileting, assisting with eating and medications.
- Meal preparation, laundry and housekeeping
- Coordination of care plan with medical hospice
- Comfort Companions, or volunteers
- Pet and music therapy
- Massage treatments
- Haircuts
- Meditation garden

No one will be turned away due to lack of funds. With your help, we will create a home totally focused on caring for those at the endof-life. We would love for you to donate your time, treasure or talent toward our Heavenly Home Project. To get involved, please contact Michelle Wulfestieg at 877-661-0087 or email michelle@socalhospicefoundation.org.

FINANCIAL HIGHLIGHTS



PUBLIC SUPPORT AND REVENUE

Special Events Net:	\$134,991.29	32%
Cash Contributions:	\$45,283.13	11%
Grants & Other Income:	\$237,495.34	57%
Total Income:	\$417,769.76	100%

STATEMENT OF FINANCIAL POSITION

EXPENSES

\$53,225.64	28%
\$95,585.29	50%
\$24,452.69	13%
\$18,428.88	9%
\$191,692.50	100%
	\$95,585.29 \$24,452.69 \$18,428.88

ASSETS

Investments	\$681,547.02	52%
Temporarily Restricted for Heavenly Home Project	\$437,177.19	34%
Temporarily Restricted for Hospice Foundation of AZ	\$16,050.50	1%
Cash & Cash Equivalents	\$125,368.78	10%
Other Assets	\$40,600.00	3%
Total Assets	\$1,300,743.49	100%

TOTAL NET ASSETS

Net Assets - Unrestricted	\$1,074,666.23	83%
Net Assets- Restricted	\$226,077.26	17%
Total Liabilities & Equity	\$1,300,743.49	100%

GET INVOLVED

GET INVOLVED

We encourage people to give of their time, talent or treasure and there is a number of ways to do that:

- Become a certified hospice volunteer and provide companionship and emotional support for those facing the end of life.
- Join our Advisory Council and provide leadership expertise.
- Join the Helping Hands Hospice Guild, an all-volunteer group that supports the work of our organization through special projects.
- Assist with our fundraising efforts by becoming a corporate sponsor, donating a silent auction or raffle item, or sitting on an event committee.
- Give a gift in memory of a loved one or honor someone special by remembering them on an important day - birthday, anniversary, graduation, wedding, or other significant holiday.
- Have your company support the mission of SCHF by establishing a matching gift program, hosting a special fundraising event, or providing in-kind services or products.
- Join our Legacy Society by remembering the Southern California Hospice Foundation in your estate planning.

However you decide to help, we appreciate your contribution. On behalf of the many patients and families we serve, we thank you. Please know that we would love to meet you or say thank you over the phone, so please feel free to contact us at any time.

BOARD OF DIRECTORS

Michael Uranga - SCHF Board President Post Acute Continuum, Inc., President

Shaun Moss, RN - Board Secretary/Treasurer - Companion Home Health & Hospice, Chief Operating Officer

Jim Denver - First Republic Bank, Managing Director

Matt Didier - CBRE, Office Properties, First Vice President

Alfonso Galvez - United Agencies, Inc., Risk Manager

Sandy Sligar - SMS Fabrications, Inc., Vice President

HOSPICE ADVISORY COUNCIL

The purpose of the Hospice Advisory Council is to increase awareness of hospice, educate the community about hospice, and provide a dignified environment to those at the end of life through the Heavenly Home Project.

Bruce A. Lazenby – Chairman of Hospice Advisory Council, Rose Hills Memorial Park and Mortuary, Executive Director of Business Development

Theresa Ashby, PhD. - Dynam Consulting, CEO

Joseph Bennington, CPA – Habitat for Humanity Orange County, Chief Financial Officer **Melissa Dean** - Consultant: Writing, Editing, Investor and Media Relations

Rhonda L. Ducote - Apriem Advisors, President/Principal

Daniel Han, ETA CPP – Agapay, Chief Operating Officer

John Hornburg – Philanthropist, Hospice Volunteer

Sue Kelly – Hoag Hospital, Oncology Certified Rn

Sheila Kirkpatrick – Outreach Care Network, Executive Director

Steve Lazarian – CityWorks Management, Chief Operating Officer

Michael Manniello – Sunwest Bank, Commercial Banker

Kim Sherman – Echo Media Group, President & CEO

Traci Shirachi - SmartStart Evaluation and Research Inc., CEO/President

Vana Surmanian – Philanthropist, Hospice Volunteer

Deborah Veady – Philanthropist, Hospice Advocate

Kay Walker - Attorney at Law

Southern California Hospice Foundation

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