# MAKING EACH DAY COUNT Annual Report 2012



Southern California Hospice Foundation

### ABOUT THE COVER: CHRISTOPHER CORBIN - A CHILD'S COURAGE



Carpe Diem is a famous Latin phrase meaning "seize the day." Quite simply, that is the mission of hospice – to enable terminally ill patients and their families to live each moment to its fullest. To experience joy, laughter and peace, even in life's final days. It's a journey that takes courage and is absolutely inspiring to witness – particularly when the patient is only 12-years-old and battling bone cancer.

Christopher Corbin came onto hospice service on April 13th, 2012, just a week before his 12th birthday. He lived at home in Upland with his mother, Silvia, and his older sister, Shané. Chris also had the loving support of his older brother, Darrell, and his father, CJ. In order to give Christopher the 24-hour care he needed, his mother had to quit her job, and as a result, the family was struggling financially.

To say the least, it was an incredibly stressful and emotional time. Yet, despite having undergone a leg amputation and enduring the difficulties that are always associated with a terminal diagnosis, Christopher's hospice team encountered a positive and lovable young boy who always wore a smile that stretched from ear to ear.



Knowing that Christopher's birthday was just around the corner, his hospice team asked if there was anything they could do to help celebrate. They discovered that Christopher, like many 12-year-old boys, dreamed about two things: Selena Gomez (the famous Disney Star) and Angels Baseball. The family hoped to surprise Christopher with an autographed item from Selena or perhaps even a phone call. Christopher had also played baseball for 6 ½ years and would love the chance to attend an Angels baseball game. His hospice team immediately contacted the Southern California Hospice Foundation and we set to work.

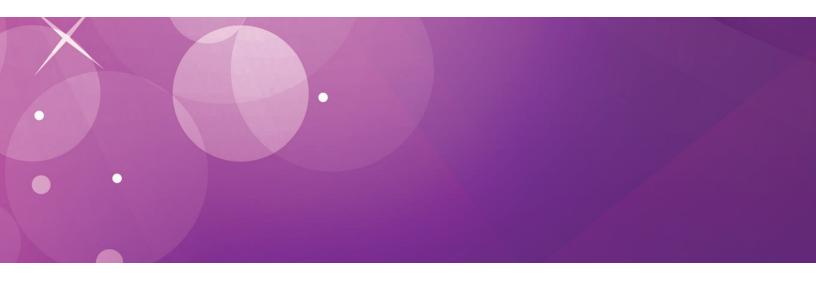
Just two weeks after the request was received, Christopher's dreams were about to exceed his wildest expectations. On April 26th, a limousine stocked with snacks and party favors, picked up Christopher, his mother and sister, as well as his best friend, Louis, AKA - his wingman, who were whisked off to Hollywood to meet his biggest crush, Selena Gomez. Once they arrived, they were escorted to Selena's dressing room where they all enjoyed a personal visit with the star, complete with photo opportunities. It was a magical afternoon, and thanks to the generosity and compassion of Ms. Gomez and her staff, it was an experience Christopher and his family would always treasure.

Only a few days later, the magic continued. On May 4th, Angels baseball treated Christopher and his family to a VIP excursion at the ballpark. The day included a stint in the press box, a behind-the-scenes tour of the stadium, and time on the field with all the players before a big game. The athletes were willing to share their time with Christopher and the Angels staff was so helpful in making sure that every detail of Christopher's visit was perfect. It was a day of priceless memories. For an afternoon there was no cancer, only a boy and his family enjoying an awesome day of baseball.

The hospice team continued to work closely with Christopher and his family, providing every measure of comfort and care possible. On May 23rd, SCHF recognized Christopher as "Hero of the Year" at our 5th Annual Golf Tournament where he and his family were treated to a special overnight stay at the Pelican Hill Resort. As Christopher was wheeled into the banquet hall to receive his award, he was instantly greeted with a standing ovation by the guests. There was not a dry eye in the room as we all reflected on the strength, love, and courage of this amazing young boy and his family. "Carpe Diem" in every sense of the word!

In loving memory of Christopher Corbin April 20, 2000 - July 14, 2012

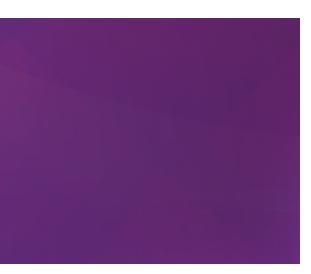
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Dear Friends.

Looking back on 2012, we are amazed by the extent to which we were able to provide assistance to those who truly needed it most. Through the commitment and dedication of our donors and volunteers, SCHF was able to make a profound difference in the lives of our patients, both young and old.

Many people remain unaware of the benefits that hospice can provide. However, we are working diligently to change that. Throughout the year we made significant progress in educating the community about what hospice is, scheduling dozens of lectures at senior centers, universities, and colleges to speak about the common myths and facts surrounding hospice care. We also printed thousands of pieces of literature, giving families the knowledge of what to expect as their loved one transitions from this life to the next.

Beyond that, we focused much of our efforts on serving those who matter most – our patients. When a donation is given, it is not just money. It is so much more. It's taking care of a grocery bill. It's a plane ticket for a father who wants to see his son one last time. It's a birthday party that reflects on a life well-lived. It's checking off the last item on a bucket list; perhaps a ride around the race track or attending a live taping of Dancing with the Stars. You are creating moments that will bring joy to our patients during their final days, memories that their families will carry in their hearts for years to come.

Please know that all of our efforts are a direct result of you. A simple thank you seems not enough to express our sincere gratitude. Your support has meant the world to us. And as we look to 2013, we wish you all the best with many blessings to you and your family.

Thank you again for your kindness and compassion.

Most Sincerely,

Michael A. Uranga Board President Michelle Wulfestieg Executive Director

### PATIENT ASSISTANCE

Through our Patient Assistance Program, we provide services and support typically not covered by medical insurances – services such as transportation, payment of an electric bill, or the granting of a final wish. There are many who have been touched by this vital program. Here are just a few:



### **DAVID KENNEY**

Graduating from high school was no easy feat for 18-year-old, David Kenney. As a foster child with muscular dystrophy and a heart condition, David was confined to a wheelchair. Now on hospice services, David wanted to celebrate what he had worked so hard to achieve. He wanted a graduation party. SCHF made it possible for all of David's family and friends to gather at John's Incredible Pizza in Buena Park for a day of laughter, fun, celebration, and of course all the pizza they could eat!



Margaret Golbeck, 94, of Los Alamitos had only one wish - To ride round a race track in a pace car. SCHF helped to make it happen when they contacted the Auto Club Speedway in Fontana who made her dream a reality. As the thrill of the track awaited, she watched a special video message from famous race car driver, Tony Stewart, wishing her luck and thanking her for her years of service. Margaret was one of the first women to serve in the Marines, so not surprisingly, she gave the ol' Marine Corps "Oorah" before sitting in the passenger seat of the pace car. Golbeck, who has always had the need for speed, raced around the two mile super speedway at 120 mph for approximately 20 laps.



### **EILEEN DONAHUE**

Before her husband died, Eileen Donahue was an avid dancer. A life size picture of the two of them swing dancing resides with her at Beach Homes Board and Care in Costa Mesa where she now lives. Knowing the important role that dancing played in Eileen's life, SCHF arranged for a special performance by the Johnny Holiday Program, allowing for Eileen, now 93, to take a stroll down memory lane. But perhaps the most touching moment of all was when Johnny Holiday sang "God Bless America," a special request made by Eileen. It is her most favorite song, the song that she will have sung at her funeral.

### COMMUNITY OUTREACH





Through our community outreach program, we regularly participate in speaking engagements and tabling events addressing topics surrounding end-of-life care. Our goal is to educate Southern California about the benefits of hospice so that they are prepared when it comes time to make difficult decisions for their loved ones.

### **CHRISTIAN GUERRERO**

At just 30-years-old, Christian Guerrero was battling cancer. Formerly from Georgia, he moved to Southern California to continue seeking aggressive treatments when his doctors back home said that there was nothing more they could do. However, after just a couple months of being in California. Christian was referred to hospice. With his mother in Mexico and his father in Georgia, Christian found himself in a skilled nursing facility in Fountain Valley unable to return home because of his declining condition. Due to financial struggles, Christian's father was unable to pay for a roundtrip ticket, so SCHF stepped in and allowed them to reunite, saying "I love you" one last time.

#### MICHAEL SALEM

You're never too old to put a little pep in your step. This is true for Michael Salem, 104, who fell in love with ballroom dancing at the age of 16. This love for dancing carried him throughout his life. Yet at his age, there was a sadness about him. He could no longer walk and he had a sense of loneliness. That's until SCHF discovered his wish to attend a live taping of the hit TV series, Dancing with the Stars. Accompanied by his nurse, Michael not only appreciated how professional the dancers were, but was able to relive the joy that dancing had brought to his own life. The event lifted his spirit and returned a smile to Michael's face once again.

In addition to good old fashioned community outreach, we published 15,400 educational pamphlets such as *Final Journey, Compassionate Decisions, & Caring for Your Loved One,* which were distributed to patients and their families throughout Southern California.



Michelle Wulfestieg, Angie
Andrus, and Katherine Tran in
Angie's Death and Dying Class at
Fullerton College. Five years ago,
Katherine was a student in Angie's
class where she heard Michelle
speak about hospice. After class,
Katherine approached Michelle
and wanted to help. Katherine has
been contributing to our mission
ever since, acting as SCHF's
very talented photographer and
videographer.



# THE HOSPICE HOUSE – WHERE THERE IS NO PLACE LIKE HOME



Helping patients stay at home until the end of life has always been the vision of SCHF. For many, however, staying home is not always an option. For these patients, choices are limited, and although hospitals offer quality health care services, they are not designed to provide the comfort and intimacy desired for such private and cherished family time.

A Hospice House offers a unique solution to this problem, providing a place where terminally ill patients can end life's journey in a comfortable home-like setting while still having access to the medical care they need.

During 2012, we began taking steps toward achieving our vision by creating conceptual renderings of the SCHF Hospice House. It will include spacious patient rooms, each with a private bath and family sitting area. Family members will be able to visit anytime day or night and overnight stays will be accommodated. The Hospice House will also include a quiet room for prayer and reflection, a sun porch, a family dining room, a kitchen, a central nursing station, and a director's office. A garden will invite patients and their families for a stroll outdoors or a much needed break.

# HOW TO GIVE TO THE HOSPICE HOUSE

We are currently seeking members of the community to serve on our Dream Team Advisory Council. This distinguished group of people will quite literally change the way people live during their final days of life by helping to raise significant funds to build the Hospice House. We are also seeking gifts of cash, stock, property, life insurance, or cash equivalents. Naming opportunities are available as an appropriate way to recognize a particular act of generosity. Your gift will surely touch lives when time is most precious. Please contact us to learn more about how you can help us with this special project: (877) 661-0087



### **ANNUAL EVENTS**





For many, our annual events have become a tradition. Something that all involved look forward to each year, knowing at the end of the day, that their efforts will translate into making significant difference in someone's life.

### 5TH ANNUAL CHARITY GOLF TOURNAMENT - LIFE, LINKS, LOVE.

This year, our 5th Annual Golf Tournament, presented by Premier Pharmacy, was held at the ultra luxurious Pelican Hill Golf Club and Resort in Newport Coast. After a beautiful day on the links, guests were escorted to the incredible Mar Vista Ballroom where they enjoyed the view of a breathtaking sunset along with happy hour, a decadent Italian dinner, a raffle, and exciting live and silent auctions. The highlight of the evening was when Chris Vallandigham told the stories of the many patients we serve. Twelve-year-old hospice patient, Christopher Corbin, was our guest of honor, receiving the medal of bravery for his courage. He was the star of the show, his story touching the hearts of all in the room.

Save the Date for our 6th Annual Charity Golf Tournament on May 1, 2013.

### 4TH ANNUAL PHIL BRAYBROOKS MEMORIAL CAR SHOW

Classic car enthusiasts from all parts of Southern California came out to enjoy the sunshine and hot rods at the 4th Annual Phil Braybrooks Memorial Car Show at the J&M Speed Center in Riverside. Mr. Braybrooks, owner of the J&M Speed Center, was an icon to drag racers and classic car aficionados alike when he came under the care of hospice during the last few months of his life until he passed away in 2008. To honor him, his family and daughter, Lisa Somody, who now run the speed shop, have held a memorial car show benefiting the Southern California Hospice Foundation every year since his death. With over 2,000 people in attendance, it was a fun-filled day for family and friends alike.



### ANNUAL EVENTS (CONTINUED)





### 3RD ANNUAL BACK BAY SOIREE WINE AND FOOD FESTIVAL

Our 2012 Back Bay Soiree was a truly spectacular event, thanks to the efforts of the event committee, which was chaired by Julie Dell'Aquilla of Young's Market Company. Held at the beautiful Newport Beach Vineyards and Winery, owned by Richard Moriarty and founding facing the end-of-life. The highlight partner, Loren Blackwood, it was a feast for the eyes and for the lips! Guests enjoyed a variety of delicious hors d' oeuvres along with a wide selection of exquisite wines from 14 different wineries. The silent auction was certainly a sight to see, filled with luxurious items and once in a lifetime experience packages that donor's could bid on. The Start Your Own Cellar Raffle was also a success, where the lucky winner, Michael Drysdale, went home with 100 bottles of premium quality wine! The night ended with our guest speaker and presenting sponsor, Mona Lee Nesseth, who touched our hearts with her personal hospice experience, highlighting the importance of hospice care in our community.

Save the Date for our 4th Annual Back **Bay Soiree Wine & Food Festival on** September 20, 2013.

### INAUGURAL HARVEST FOR **HOSPICE PICK-A-THON**

This year we held our Inaugural Harvest for Hospice Pick-A-Thon at the Newport Beach Vineyards and Winery. Participants raised funds and awareness for hospice, harvesting grapes and creating a bounty of hope for those of the event was the grape stomp competition inspired by the famous I Love Lucy scene, where teams faced off in a messy and fun-filled old fashioned grape stomp. Even Lucy herself was there to judge the contests and take pictures with our guests! With over 120 pickers in attendance, it was surely a day to remember!

Save the Date for our 2nd Annual **Harvest for Hospice Pick-A-Thon** on October 5, 2013.



### COMMUNITY LED FUNDRAISERS





In addition to our annual fundraisers, people within the community are championing our cause by creating their own fundraising event. Here's how people are helping us raise money for the patients we serve. (Do you have a fundraising idea? Please contact us at 877-661-0087 so that we can help make it possible).

### **CUT-A-THON**

After being asked to help fulfill a patient's final wish to have a mother/ daughter spa day, the Bella Dia Salon & Day Spa, owned by Virginia Vaughn in Buena Park, held its inaugural Cut-A-Thon fundraiser. The staff was busy all day volunteering their time offering haircuts, waxings, and massages available to the public in exchange for a donation. We are forever grateful for the money raised to support our patients.

### **ART SHOW**

Steven Lucas Fine Arts, located in Laguna Beach, featured "Passion in the Air," a collection of inspiring and vibrant works by local artist, Juan Z. Cervantes. Guests enjoyed a red carpet experience as they met Cervantes and became familiar with his work. The gallery donated a percentage of sales when patrons mentioned the Southern California Hospice Foundation through the month of April. Loren Blackwood, founding partner of the Newport Beach Vineyards and Winery, spearheaded this very special event, working closely with Carl Stevens and Duffy Lucas, the gallery's owners.



### COMMUNITY LED FUNDRAISERS (CONTINUED)





Thanks to Jennifer Seata of Masters FX, SCHF was appointed to be the benefitting charity of a very special Halloween event called "Monsterpalooza" held at the Marriott Hotel in Burbank. Spooky silent auction items raised money for our cause and pamphlets were handed out to the 2,000 attendees. It was a perfect opportunity to spread the word about the benefits of hospice and how we make a difference in our patients' lives.



### THE GIVING CAKE PROJECT

Jazmin Moss is a young girl with a big heart, who in the midst of planning her sweet 16 party, felt compelled to give back to the community. The Giving Cake Project is a fundraising effort with a simple mission: to provide a celebration of life for children and adults with a terminal illness by collecting donations at your next party. Jazmin is working with local clubs at Mater Dei High School to encourage them to do the same. If you have an upcoming birthday and would like to have a Giving Cake, please contact us.



# HEART OF HOSPICE GIVING SOCIETY 2012 MAJOR DONORS

SCHF relies on the generosity of the community to further our mission. The following individuals, foundations and corporations supported our programs through monetary or in-kind contributions of \$1,000 or more during 2012. Not all 2012 Major Donors are listed as some have requested to remain anonymous.

### CHAMPIONS: \$25,000 +

**Companion Hospice, Home Health & Assisted Care** 

#### BENEFACTORS: \$10,000 - \$24,999

DeYoung Collection of Exquisite Estate Jewels
J&M Speed Center
Adam Kendall, MD.
Marine Air, Inc.
Mona Lee Nesseth
Premier Pharmacy Services
Respiratory Therapy Home Care
Mr. & Mrs. Hutton Wilkinson, Tony Duquette Inc.

#### PATRONS: \$5,000 - \$9,999

California Bank & Trust
CareRx
Stephen & Judy Cole
Family of Barbara Shuler
GSC, Certified Public Accountants
Doug Lu, IOTEC
Marjorie Mosher Schmidt Foundation
Mike Naylor, Il Colore Venetian Plaster
NORDSTROM
Pacific Haven Healthcare
Spectrum Risk Management & Insurance Services
The Disneyland Resort

# THE HEARTBEAT OF SCHE

### COMMITTEE MEMBERS AND INTERNS

Not only does SCHF rely on the monetary generosity and support of our community, we also depend on the countless hours that our volunteers have given to make all of our events in 2012 a success. To each of you...THANK YOU!

# BACK BAY SOIREE COMMITTEE

**Loren Blackwood Melanie Chang Marie Christy** Julie Dell'Aquila **Candace Dve Richard Moriarty Justin Myers** Mona Lee Nesseth **Judy Russo** Jean Sedbrook Vana Surmanian **Louise Taurone Commie Thompson** Lauren Uranga **Katy Wells** Joanna Wilson Michelle Wulfestieg

# GOLF TOURNAMENT COMMITTEE

Christina Baur
Terry Ferencik
Judy King-Cole
Shaun Moss
Debbie Plesich
Barbara Razo
Judy Russo
Danielle Sandoval
Susan Tschudy
Rosalyn Ungria
Michael Uranga
Michael Uranga, Sr.
Chris Vallandigham
Christopher Vallandigham
Michelle Wulfestieg

### SCHF 2012 INTERNS

Lara DeFord, Chapman University
Ran Kim, University of California, Irvine
Marisa Gutierrez, California State University, Fullerton
Malia Tanaka, Chapman University
Katy Wells, University of California, Irvine

### ADVOCATES: \$1,000 - \$4,999

Agape Healthcare Staffing Inc. **Aston Martin Newport Beach** Bella Dia Salon and Day Spa James J. Riemenschneider, COMS Interactive Julie Christine Dell'Aquila Jim Denver Matt & Michelle Didier Diagnostic Consulting Network, Inc. Michael E. Drysdale Toni Tartamella, First Republic Bank **Gerry Forker** H.P. Hall, Inc. Jewelry Design Gallery Vic Karidakes Lazarian & Pearl

Lynch Ambulance

Investment Management
Littler Mendelson
Rosemarie Metzger
Mitchell Gold & Bob Williams
Mesa Verde
Shaun & Ed Moss
New Tech Computer Systems
Loren E. Blackwood and Richard
Moriarty, Newport Beach Vineyards
& Winery
OC Sugar Mama
Outreach Care Network
Pathway Medical Group
Park Sierra Medical Clinic, Inc.

Ted Malinoski. Prudential

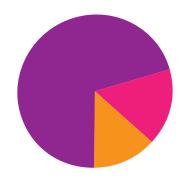
**Pelican Hill Golf Club** 

**Pintar Investment Company** 

Mark Pomerantz
Post Acute Care, LLC
Premiere Home Health Care
Pro Med DME, Inc.
Rose Hills Memorial Park & Mortuary
Lorena Ruskin
Savannah's Organic Ranch
ShiftWise
Carl Stevens and Duffy Lucas
Gary & Vicki Stowell
Summerhill Antiques
University of Recording Arts and
Music
UPS
Michael & Delsie Uranga, Sr.

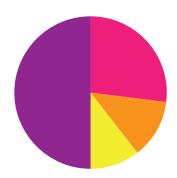
Mr. & Mrs. Robert Wahler

## FINANCIAL HIGHLIGHTS



### PUBLIC SUPPORT AND REVENUES

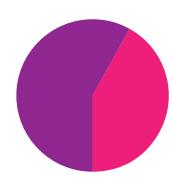
Special Events Net:	\$133,414.94	70.65%
Cash Contributions:	\$30,544.02	16.17%
Grants and Other Income:	\$24,893.17	13.18%
Total income:	\$188,852.13	100%



### **EXPENSES**

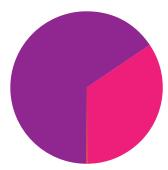
Patient Assistance	\$33,201.09	50.13%
Community Outreach	\$17,895.57	27.03%
Operations	\$8,194.29	12.37%
Fundraising	\$6,933.16	10.47%
Total Expenses:	\$66,224.11	100%

### STATEMENT OF FINANCIAL POSITION



### ASSETS

Investments	\$207,185.12	57.87%
Cash & Cash Equivalents	\$150,845.40	42.13%
Total Assets	358,030.52	100%



### TOTAL LIABILITIES & EQUITY

Retained Earnings	\$235,354.01	65.74%
Net Income	\$122,628.02	34.25%
Liabilities	\$48.49	.01%
Total Assets	\$358,030.52	100%

### **VOLUNTEER OFFICERS**

Michael A. Uranga, Board President Chris Vallandigham, RN., Board Secretary/Treasurer

### **VOLUNTEER DIRECTORS**

Matt Didier Alfonso Galvez Shaun Moss, RN Mike Padula Scott Sligar

### VOLUNTEER STAFF

Michelle Wulfestieg, Executive Director Edward Taub, MD, Director of Integrative Medicine Lauren Uranga, Development Associate Judy King-Cole, General Fund Coordinator

Our volunteer staff are made possible through the generous underwriting of an anonymous donor and Companion Management Group. Their kindness allows us to keep our operating expenses low, so that your donations can directly impact the patients we serve.

### WHAT CAN YOU DO?

- Volunteer with hospice by providing a patient with emotional support or companionship.
- Donors may designate a specific program for their gifts if they wish. Your gift may also be given in memory of a loved one or to honor someone special by remembering them on an important day -birthday, anniversary, graduation, wedding, or other significant holiday.
- In addition to cash contributions, your company or organization can support the mission of SCHF by providing in-kind services or products, holiday gifts, establishing a matching gift program, creating a Harvest for Hospice Corporate Team, or hosting a special fundraising event.
- Join our Legacy Society by remembering the Southern California Hospice Foundation in your estate planning, which was created exclusively to honor and recognize people who help continue our efforts to serve patients and families facing a life limiting illness for years to come. Please consider discussing this option with your attorney or estate planner or contact us for more information.

However you decide to help, we appreciate every contribution. On behalf of the many patients and families we serve, we thank you. Please know that we would love to meet you or say thank you over the phone, so please feel free to contact us at any time.



12072 Trask Ave., Ste 100 Garden Grove, CA 92843 T: 877-661-0087 F: 714-557-4439 www.socalhospicefoundation.org

