

Southern California Hospice Foundation





2011 Annual Report



On the Cover – The Fogel Family

The Southern California Hospice Foundation (SCHF) is a nonprofit organization created to help terminally ill adults and children in truly meaningful ways.

Soon after 8 year-old Thomas Fogel came on service, his hospice chaplain asked SCHF to help with a very special wish. Thomas loved Star Wars and Harrison Ford was his hero. He wanted to visit LEGOLAND and dreamed of meeting Mr. Ford.



Thomas and his family at LEGOLAND

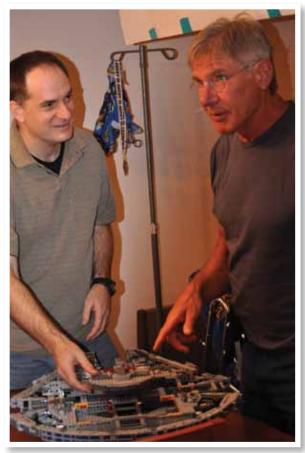
On April 1, 2011, Thomas and his family flew by private plane to the Palomar Airport where they were transported in a limousine to LEGOLAND. Park staff welcomed the family, treated them to lunch, and gave an exclusive, behind-the-scenes tour with a Lego Model Master Builder. Thomas built his own model to take home and, with a gift allowance from SCHF, Thomas and his brother, Patrick, enjoyed a LEGOLAND shopping spree. It was a beautiful day that meant the world to Thomas and his family.

Please visit the home page of our website at www.socalhospicefoundation.com to watch a video of Thomas's day at LEGOLAND.

Anyone who knows Star Wars and LEGOS would not be surprised to learn that Thomas's most prized purchase was the massive LEGO Millennium Falcon model. In the days following his trip to LEGOLAND, Thomas and his family spent hours assembling

the Falcon. Who could have predicted that little plastic blocks could provide so much comfort and joy? The project literally sustained Thomas, as it distracted him from the pain and gave his family something positive they could accomplish together.

Just a week later, Thomas's battle with stomach cancer took a turn for the worse. He had stopped eating and his pain medications were increased to keep him comfortable. Then, like a super hero coming to save the day, Harrison Ford drove to the Fogel home and met Thomas and his family. He humbly greeted everyone and delivered



Roland Fogel and Harrison Ford with the Lego Millennium Falcon.

two beautiful gift baskets filled with movie memorabilia, courtesy of Lucas Films. As Thomas slept peacefully in his hospital bed, fitted with Star Wars sheets, conversation immediately turned to the Millennium Falcon LEGO spaceship that took up half of the Fogel's dining room table. Harrison told stories about the set and how Chewbacca's Hair kept getting stuck in the chair. We all laughed, as Mr. Ford's quick wit and humor put everyone at ease.

When Thomas awoke, Mr. Ford went right to his side, holding Thomas's little hand and telling him what a brave boy he was. When he placed one of the gift baskets in front of Thomas, his eyes grew wide and his smile filled the room with joy.

One by one, Harrison pulled out each item for Thomas to see. In turn, Thomas showed Harrison his smaller Star Wars spaceship, and pulled out the Han Solo figure. "See, that's you!" he exclaimed. After Thomas fell asleep, Harrison then turned to Patrick and spent time showing him the goodies in his basket. Mr. Ford then graciously said goodbye, shaking everyone's hands in the room, before walking outside with Thomas's father, Roland, where they talked in front of the house, one father to another.

There is no doubt that both on and off the big screen, Harrison Ford is a true superhero. The compassion and kindness he demonstrated to the Fogel family and to SCHF will always be remembered and deeply treasured.

In Loving Memory of
Thomas Fogel
February 24, 2003 – April 14, 2011



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Leadership Message

Dear Friends.

It brings a smile to my face when I look back on 2011 and review the work of SCHF. In spite of a difficult economy, we helped more people and made more of a difference than ever before, thanks to your generosity. People of all ages have been supported with needs that are important to them; needs like transportation, food, payment of an electric bill, or the granting of a final wish. In our service to them, they have taught us what it means to be courageous and how to demonstrate real strength.



In addition to direct patient assistance, we also reached out to caregivers and medical staff. We have printed thousands of brochures about end-of-life issues to educate our community about hospice. We have worked with local physicians to help them combat a phenomenon known as Compassion Fatigue so they can better care for themselves while caring for dying patients. And finally, we have partnered with UCI Medical School to help fund the first palliative care fellowship in Orange County.

Since 2002, we have been making a difference. Our work is good. Our work is meaningful. Our work is difficult. But here at SCHF, we are committed to elevating the way people live and love during their final days. We believe that every life is precious. Every life deserves to be celebrated. And, each moment should be lived to its fullest.

Remember, when you donate to hospice, whether you give of your time, your talent or your treasure, you become an important link in the chain that reaches people in very real ways, when they need your support the most. You can be very proud of your involvement with hospice. Together, we are doing amazing work, and from the bottom of my heart, I thank you for your help.

Most Sincerely,

Michael Uranga

Board President

Community Outreach

We believe that community education regarding palliative care and hospice services is essential. That's why, this year we wanted to make a real impact with our outreach efforts.

Many people have never heard of hospice or they don't fully understand its scope of services. Likewise, palliative care is not well known, but a much needed emerging medical specialty.

As life expectancy increases due to improved quality of healthcare and achievements in modern medicine, the number of older Americans living with chronic diseases also expands. The US



government predicts that by the year 2030, one out of five Americans - approximately 72 million people – will be 65 years or older, which will account for nearly 20% of the U.S. population. According to the National Hospice and Palliative Care Organization, more than 1.4 million people living with a life-limiting illness receive care from hospice and palliative care providers every year.

Currently in Southern California there are only a handful of certified palliative care specialists, while the need for these providers is overwhelming and will only continue to grow as the aging population increases. With that in mind, Southern California Hospice Foundation made a significant gift to the University of California, Irvine School of



Medicine to help create Orange County's first palliative care specialty fellowship. The goal of this fellowship is to promote awareness of palliative care and to encourage medical students to choose palliative care as their specialty.

Beyond that, not only did we regularly participate in speaking engagements and tabling events to educate the community on hospice care, but we also published 10,640 educational pamphlets addressing end-of-life issues such as *Compassionate Decisions* and *Final Journey*, which were distributed to patients and families receiving end-of-life care.

Patient Assistance

Through our Patient Assistance Program, we enhance hospice care by providing services that are not covered by medical insurances. Ultimately, our goal is to award patients and their families' with meaningful moments that will last a lifetime. There are many who have been touched by this vital program. Here are just a few:

- We arranged for a 9 year-old boy with brain cancer, to visit the Fantasy Factory in LA, where he met Rob Dyrdek and the entire cast from the MTV reality show. Tony Hawk then made a private visit, bearing skateboards and goodies for the family, while doing tricks in the parking lot.
- SCHF planned a wedding ceremony, complete with a wedding gown, flowers, photography and a cake, for a 46 year-old patient and his girlfriend of 25 years.
- We assisted a 2 month-old baby girl with Mitochondrial Disorder by providing her family with a new crib and a new refrigerator, as previously they only had a cooler.
- A 75 year-old bed bound man with prostate cancer wanted to see the ocean one last time. SCHF made it happen with his wife and daughter at his side.
- We coordinated a birthday party at Mimi's Café for a 102 year-old patient where City Councilwoman, Barbara Krogerman, of Laguna Hills presented her with a proclamation signed by the mayor.
- SCHF paid for a patient's spouse, who was the fulltime caregiver, to go on a much needed church retreat for a
 weekend.
- A 60 year-old man with HIV could not get a good night's sleep because his bed was infested with bed bugs. SCHF gave him a new bed, bedding and pillows.
- SCHF provided giant gift baskets of food and grocery gift cards to a 60 year-old man with lung cancer for his
 family of eight; a 78 year-old woman with end-stage Alzheimer's who was living with her unemployed daughter;
 and a 44 year-old mother of three with breast cancer who had to choose between paying a medical bill and
 feeding her family.
- A 3 week-old baby girl with trisomy 13 was only expected to live for two weeks. The family wanted to bring her home from the hospital, but couldn't afford a crib and other needed items. SCHF provided all the baby essentials so the family could fulfill their wish.
- A 52 year-old woman with cancer wanted a mother/daughter spa day with her 25 year-old daughter. The Bella
 Dia Salon gave full body massages, haircuts, and makeup. SCHF purchased new clothes for the patient and
 treated the mother and daughter to dinner.
- A 42 year-old man with colon cancer wanted to take his wife and 6 year-old daughter to Disneyland for Christmas. SCHF paid for four adults and one child as well as accommodations at the Disneyland Hotel.
- A 44 year-old patient with uterine cancer lost her husband to leukemia and had three children ages 10, 13 and 24. She had no money for Christmas. SCHF provided a Christmas tree, Christmas dinner and gifts for all the children. The patient died as the request was being processed. When SCHF delivered everything, the children said that they believed their mother and father were now angels in heaven, using us to help watch over them.











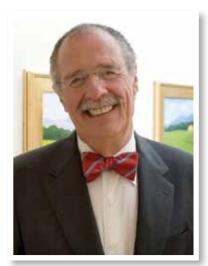






Our Patient Assistance Program provides families with the opportunity to focus on what's truly important to them, and in some cases, helps them to form priceless memories with their loved ones that will be forever cherished.

Integrative Medicine



Edward Taub, MD Director of Integrative Medicine

When physicians, medical students and nurses focus on patients without practicing self-care, destructive behaviors can surface. Apathy, isolation, and substance abuse head a long list of symptoms associated with a secondary traumatic stress disorder known as Compassion Fatigue. According to the American Medical Association, this phenomenon is also described as the "cost of caring for others," and the following stressors have been identified for medical professionals working with those at the end of life: constant exposure to death, inadequate coping skills, and the need to carry on as usual. Burnout and compassion fatigue are familiar in healthcare, as the stresses of the work environment have overwhelmed healthcare providers' abilities to cope.

SCHF believes that healthcare professionals must develop the ability to balance their professional and private lives. Dedicating efforts to family and interests outside

of work will help maintain a healthy balance, and requires honest self-reflection, mindful meditation, and self-care activities.

Consequently, we developed the Voyages to Wellness Project aimed at helping healers heal. Designed to be a stress-management intervention for harried physicians and nurses through the pursuit of an afternoon sailing activity, we engage them fully (mind, body and spirit) by teaching coping strategies that include: (1) learning how to recognize the effects of stress; and (2) developing coping skills and self-care techniques to conquer the stresses they encounter.

During 2011, we hosted five Voyages to Wellness, led by our Director of Integrative Medicine, Edward Taub, MD. Aboard the historic tallship, Curlew, we set sail out of Dana Point Harbor with UCI, Saddleback, and Long Beach Veterans Hospital's physicians, nurses, and medical students, emphasizing the importance of self-care in order to minimize their risk of burnout or compassion fatigue when caring for their critically ill or dying patients.



3rd Annual Phil Braybrooks Memorial Car Show

On May 22nd, 2011, classic car owners revved their engines at the 3rd Annual Phil Braybrooks Memorial Car Show to honor hot rod legend Phil Braybrooks at the J&M Speed Center in Riverside. Much like a 21-gun salute, this "cackle fest" is a testament to the enduring memory of Mr. Braybrooks, an icon to classic car and drag racing enthusiasts since the 1960's.





Lisa Somody and her son.

Mr. Braybrooks received the benefit of hospice for the last few months of his life until he passed away on July 31, 2008, just a few days after taking a last ride in his blue 32 Ford Roadster with his daughter, Lisa Somody. J&M Speed Center is now run by Lisa, who is revered as a trailblazer of speed shops. In honor of the wonderful care her father received while on hospice, Lisa started this annual memorial car show with 100% of the proceeds benefiting SCHF.



During 2011, the 3rd Annual Phil Braybrooks Memorial Car Show featured 432 hot rods. With over 2,000 people in attendance, along with cars, music, food, games, raffle prizes, and discounts to J&M Speed Center, a great time was guaranteed.

If you are interested in participating in the 4th Annual Phil Braybrooks Memorial Car Show or have a classic car you would like to enter, please mark your calendar for Sunday, May 20, 2012 and contact us at 877-661-0087.

4th Annual Golf Tournament

Each year, we gather on the golf course to celebrate life and raise funds through the generous donations of those who share our belief that every day should be lived to its fullest. In 2011, our tournament was held at the Coyote Hills Golf Course in Fullerton, featuring sponsored beverage carts, a premium scotch liquor hole, silent and live auctions, a raffle, a 50/50 helicopter golf-ball drop, and several hole-in-one games where golfer, Steve Bui, won a Golf Vacation to PGA Village Florida! During the reception and Happy Hour the Laker Girls sold raffle tickets and delivered prizes to the lucky winners.







But, the most important moment of the day was hearing board member, Chris Vallandigham, share dozens of stories about the patients we have touched through your kindness. Young or old, there is always a story that strikes a chord deep within us about what it means to demonstrate compassion, and encourage the spirit. The last story told was of 8 year-old Thomas Fogel (featured on the cover). Thomas's father, Roland, was introduced and received a standing ovation for his courage. You could literally feel the outpouring of love coming from all those around him and there wasn't a dry eye in the room.



We hope you will join us for our 5th Annual Charity Golf Tournament at the beautiful Pelican Hill Golf Club in Newport Coast on May 23, 2012. The day promises to be one our donors won't soon forget. Please contact us for more information on how to become involved at 877-661-0087.

2nd Annual Back Bay Soirée Wine Tasting

Beautifully situated on three-and-a-half acres of land perched atop the Upper Newport Bay, the Newport Beach Vineyards & Winery grows over 1,200 Bordeaux style grape vines and is the perfect setting for our annual wine tasting event.

The 2011 Soirée offered our donors a wide selection of wines and paired hors d'oeuvres. An exquisite silent auction was held in the 1,000 foot wine cave, as well as a "Start Your Own Cellar" raffle in which lucky winner, Rick Gaulden received 100 bottles of wine. Congratulations Rick!

The highlight of the evening was our guest speaker, 91 year-old hospice patient, Katy Roy, who captured our hearts with her humor. Katy began acting at the age of 75. She was cast in four major motion films, featured in a







Madonna music video, and had appeared in dozens of commercials. Indeed, Katy's humor and gusto for life showed us that hospice is far more about living than it is about dying.

Our 2012 Back Bay Soirée Wine Tasting will be held on Friday, September 21st from 6 - 9:30 PM. The Soirée will kick off our inaugural Harvest for Hospice Pick-A-Thon, held on Saturday, September 29th from 8 AM – Noon. At the Pick-A-Thon, corporate teams and individuals alike can pick grapes for a cause! Everyone is sure to enjoy this unique harvest experience in a fun and relaxed atmosphere. You may be picking grapes, but you'll be harvesting a bounty of hope, comfort and peace for countless hospice patients. For more information on the Back Bay Soirée or how you can form your own Harvest Team, please contact us at 877-661-0087.

Heart of Hospice Giving Society 2011 Major Donors

SCHF relies on the generosity of the community to further our mission. The following individuals, foundations and corporations supported our programs through monetary or in-kind contributions of \$1,000 or more during 2011.

Benefactors: \$10,000 +

Marine Air, Inc.

Premier Pharmacy Services

Patrons: \$5,000 - \$9,999

California Bank & Trust

Care Rx

David and Amy Davidson

Leo and Janet Decastro

Jim Denver

Disney VoluntEARS Community Fund

GSC Certified Public Accountants

J&M Speed Center

Marjorie Mosher Schmidt Foundation

ProMed DME

Advocates: \$1,000 - \$4,999

Atria Management Co.

Bottomline Communications

Carolyn Carr

Companion Hospice

Julie Dell'Aquila

Desert Valley Nurses

Matt Diddier

Terry Ferencik

Carroll and Kelly Franzen & McKenna

Louis and Cathy Gebala Walter and Pam Hagstrom Harrison Ford Productions

Arthur Holland

Jim and Lynne Huffman

I.V. League Home Infusion

Kindred Healthcare Operating, Inc.



Michelle Wulfestieg, Pam Punzalan, Jerry Peay, Leila Keating & Michael Uranga Sr. at the Disney Check Presentation.

Laguna Culinary Arts, Inc.

Lazarian and Pearl Attorneys at Law

Lynch Ambulance

Frank and Brinda McCoy

Meant 2 Be Puppies

The Medline Foundation

Mesa Verde Convalescent

Edward and Shaun Moss

Pacific Haven Healthcare Center

Post Acute Care

Prudential Investment Management

PSS World Medical. Inc.

The Razo Family

Respiratory Therapy Home Care

Jim and Karen Richardson

Rose Hills Memorial Park and Mortuaries

Craig and Shelley Scudder

Spectrum Risk Management

Robert and Linda Tonnancour

Toshiba

Total Nutrition Therapy, Inc.

Michael and Delsie Uranga

Mark and Mindy Uranga

Michael and Rocio Uranga

Chris Vallandigham

Christopher Vallandigham

Arthur Veyna

Woman's Guild at Saddleback Memorial

Steve and Michelle Wulfestieg

The Heartbeat of SCHF

Committee Members and Interns

Not only does SCHF rely on the monetary generosity and support of our community, we also depend on the countless hours that our volunteers have donated to make all of our special events in 2011 such a success. To each of you... THANK YOU!

Golf Tournament Committee

Judy King-Cole Kimberly Stull
Terry Ferencik Susan Tschudy
Jimmy Montagnino Mark Uranga
Shaun Moss Michael Uranga
Jerry Peay Michael Uranga, Sr.
Debbie Plesich Chris Vallandigham

Barbara Razo Christopher Vallandigham

Judy Russo Michelle Wulfestieg

Danielle Sandoval





Back Bay Soirée Committee

Christina Baur Natalie Perez

Marie Christy Barbara Razo

Julie Dell'Aquila Lauren Uranga

Lynne Huffman Melissa Yee

Brinda McCoy Michelle Wulfestieg

Jimmy Montagnino

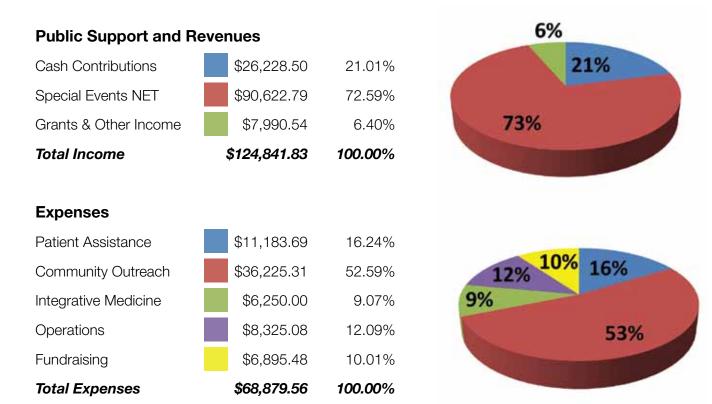


Phil Braybrooks Memorial Car Show Lisa Somody and the J&M Speed Center family

SCHF 2011 Interns

Christina Baur, CA State University, Fullerton Martha Cowley, Chapman University Natalie Perez, CA State University, Fullerton Gretchen Sico, CA State University, Fullerton Melissa Yee, University of California, Irvine

Financial Highlights



Statement of Financial Position

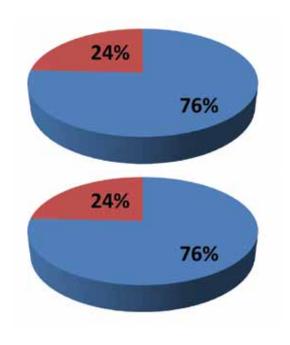
ASSETS

Total Assets	\$235,354.01	100.00%
Investments	\$57,009.47	24.22%
Cash & Cash Equivalents	\$178,344.54	75.78%

LIABILITIES & EQUITY

Retained Earnings \$179,391.74 76.22%

Net Income \$55,962.27 23.78% **Total Liabilities & Equity** \$235,354.01 100.00%



Board of Directors

OFFICERS

Michael A. Uranga, Board President
Chris Vallandigham, R.N., Board Secretary/Treasurer

DIRECTORS

Matt Didier Alfonso Galvez Shaun Moss, R.N. Mike Padula Scott Sligar

Volunteer Staff

Michelle Wulfestieg, Executive Director

Edward Taub, MD, Director of Integrative Medicine

Judy King-Cole, General Fund Coordinator

What Can You Do?

- Volunteer with hospice by providing a patient with emotional support or companionship.
- Donors may designate a specific program for their gifts if they wish. Your gift may also be given in memory of a loved one or to honor someone special by remembering them on an important day birthday, anniversary, graduation, wedding, or other significant holiday.
- In addition to cash contributions, your company or organization can support the mission of SCHF by providing in-kind services or products, holiday gifts, establishing a matching gift program, creating a Harvest for Hospice Corporate Team, or hosting a special fundraising event.
- Join our Legacy Society by remembering the Southern California Hospice Foundation in your estate planning, which was created exclusively to honor and recognize people who help continue our efforts to serve patients and families facing a life limiting illness for years to come. Please consider discussing this option with your attorney or estate planner or contact us for more information.

However you decide to help, we appreciate every contribution. On behalf of the many patients and families we serve, we thank you. Please know that we would love to meet you or say thank you over the phone, so please feel free to contact us at any time.

Southern California Hospice Foundation 12072 Trask Ave., Ste. 100 Garden Grove, CA 92843 T: 877-661-0087 F: 714-534-0998

www. so calho spice foundation. com



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