



Southern California Hospice Foundation

2010
Annual Report

-About the Cover-

Story Submitted by Caroline Chiou, Companion Hospice Nurse

Photos Submitted By: Katherine Tran, SCHF Volunteer



Glenda Villatoro, a 29 year old wife and mother of two, was recently diagnosed with terminal brain cancer. For the past several years, the Villatoro family had wanted to revisit The Disneyland Resort, but because poor economic times spare no one, they were unable to return to the “Happiest Place on Earth.”

Yet, their wish finally came true just in time for the holidays, when the Southern California Hospice Foundation gave the entire family park hopper tickets. As Glenda’s husband Lester and their children, Grace and Valerie, traveled in the family car, the Foundation’s Angels on Wheels van safely transported Glenda from their Pacoima home to meet her family at Disneyland. “As a hospice nurse, my mission was to tend to Glenda’s medical needs and push her in her wheel chair while we were in the park,” said Caroline Chiou, Companion Hospice Nurse.



The day was filled with fond memories for the couple, as well as beautiful new ones shared between two daughters and their parents. In fact, while the family rode King Arthur’s Carousel, the youngest child, Valerie, screamed, “This is the best day ever!” And indeed it was.

Although Glenda was noticeably tired, her unwavering perseverance was admirable, as she relentlessly put herself aside for her children. While many of us want physical gifts and presents for Christmas, Glenda just wanted to see the smiles of her children. She was not able to go on many attractions in the park, but her physical limitations did not stop the joy she felt in seeing her family together in the park one last time. The laughter and cheer of Glenda’s children brought a smile to her face, the same content look that one has when everything in their life is complete.



Glenda was surrounded by her loving family when she went to be with the Lord on January 6, 2011.

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Leadership Message

Dear Friends,

People are like stained-glass windows. They sparkle and shine when the sun is out, but when the darkness sets in, their true beauty is revealed only if there is a light from within.—Elizabeth Kubler Ross

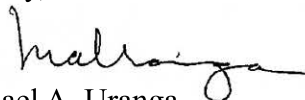
Each day, I have the privilege of seeing the incredible work that the Southern California Hospice Foundation (SCHF) does to bring hope to the lives of the patients and families we serve. Each day, I see the strength and beauty of our patients who courageously pass from this world to the next, and the families and hospice staff who help them through the process. Each day, I know that God is with us, guiding us with His gentle hand to exactly the place where we are meant to be.

Although 2010 presented California with a number of economic challenges that made it difficult in many ways, SCHF emerged stronger and there was much to make us proud. We hired our first Executive Director, Michelle Wulfestieg, whose knowledge of the nonprofit industry and commitment to the field of hospice, has taken the foundation to a new level of excellence. She has led in the development of new fundraisers and programs, and has moved our organization forward in many exciting ways.

But perhaps nothing is more gratifying than looking back and seeing that we were able to make a significant difference in the lives of those we serve. From the one-year-old baby girl with Mitochondrial Disorder, to the 100-year-old woman with Congestive Heart Failure, we have helped them all in ways that were truly meaningful to them and their families.

Overall, we thought we could make a difference, and in fact, we did... No, you did. Much of our accomplishments in 2010 came through you, our committed supporters. We are honored that you have invested your time, talent and treasure in SCHF, and for that, I thank you.

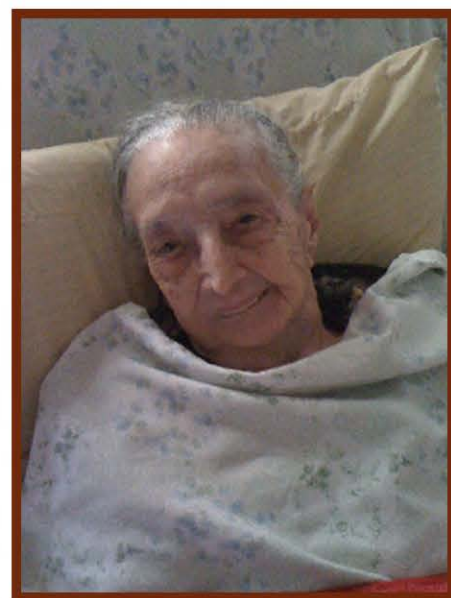
Sincerely,


Michael A. Uranga
Board President



-Patient Assistance-

Helping to pay for household expenses and patient transportation are some of the ways that SCHF touched the lives of terminally ill patients and their families during 2010. In the face of a difficult economy, many patients and families were financially strained, so we received more requests than usual. This year, SCHF provided more than \$9,000 in aid, which helped with everything from reuniting family members to paying overdue electricity bills. Pictured Below are some of the patients we helped during 2010.



-Community Outreach-

We strive to connect with the individuals in our community who are suffering from a catastrophic illness. We've developed programs designed to familiarize the broader community with the resources that are available to them when the need for hospice care arises. There are many different ways to alleviate the stress that can overwhelm a family in times when hospice care is needed. It begins with educating those around us through events, seminars, printed materials and community involvement.

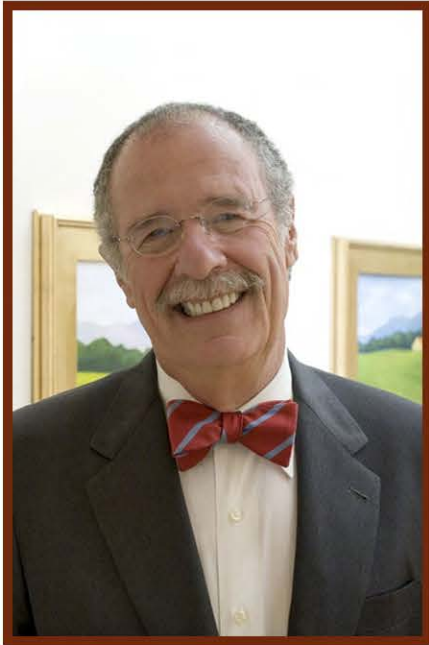


The Executive Board and staff at the Time Warner Cable filming.

Through our efforts in 2010, thousands of people were educated about end-of-life care through television and newspaper ads throughout Southern California. We were seen on Time Warner Cable several times with a feature on So Cal's Best and CNN Headline News, as well as an interview with Time Warner Cable Local Edition. We were also featured in the Orange County Business Journal, in which common questions were answered on matters surrounding hospice care.

Beyond that, not only did we regularly participate in speaking engagements and tabling events, but we also published 28,500 pamphlets addressing end-of-life issues such as *Compassionate Decisions*, *Caring for Your Loved One*, and *Final Journey*, which were distributed to patients and families receiving hospice care.

-Integrative Medicine-



Edward Taub, MD
Director of Integrative Medicine

2010 was an excellent year for weaving the thread of Integrative Medicine through the fabric of care offered by SCHF in its effort to become the "Crown Jewel of Hope" for patients nearing the end of their lives. Integrative Medicine combines modern medicine with the timeless truth that we are like stardust hurtling through time and space on a spiritual pilgrimage back to God's heart. It acknowledges wellness as the graceful dance of our body, mind and spirit in tune with each other.

An increasingly common phenomenon is occurring in physicians devoted to caring for dying patients; as a result of their innate desire to serve their patients, many doctors are experiencing stress, depression and professional burnout. Recently, medical journal articles have begun to refer to the phenomenon as "compassion fatigue." Anyone who has ever depended on a caring physician for compassionate end-of-life care, surely understands.

Fortunately, a growing body of research, shows that physicians using wellness strategies in caring for themselves are better able to care for their patients. As a result, in 2010 SCHF began sponsoring afternoon Voyages to Wellness for physicians, with the help of Ralph V. Clayman, M.D., Dean of the UC Irvine Medical School.

Voyages for UCI Medical School faculty and staff departed from Dana Point Harbor on the historic tallship, Curlew. Captain Bob Harrison set the sails of this gracious, wooden schooner to carry her passengers not just toward whales and dolphins, but also toward peace of body, mind and spirit. Dr. Clayman wrote after the first of several sailings: *Voyage To Wellness works! After enjoying the sun and sea on the warming wooden deck of Curlew, we went home for a restful sleep, renewed by the dawn. We were all full of inner smiles and newfound inner calm...thanks for making it so.*



In December, Dr. Taub was honored to present the vision and goals of SCHF during his Colloquium Lecture at the Susan Samueli Center for Integrative Medicine at the UCI Medical School. The presentation was entitled: "Voyage To Wellness: Stress Management In Today's World." The announcement of the event expresses the synergy that began developing between UCI Medical School, Integrative Medicine and SCHF in 2010:

The Southern California Hospice Foundation strives to deliver a breadth of resources to patients facing the final stages of life. As Director of Integrative Medicine, Dr. Taub seeks ways to help transform the traditional standard of "Hoping for a cure," to "Hoping for comfort and quality of life, and dignity with death." He conducts "Voyages To Wellness" on Curlew, a historic tallship sailing from Dana Point, to help physicians combat professional stress and burnout--compassion fatigue.

-Fundraising - 2010 Events-

3rd Annual Golf Tournament

Each year, we gather at the Coyote Hills Golf Course in Fullerton to host a day on the links in celebration of life. In 2010, reality TV star Jeana Keough from the Real Housewives of Orange County and Thintervention, acted as the keynote speaker during our reception. Everyone says the tournament gets better and better each year, so **please be sure to mark your calendar for May 19, 2011 to participate in our fourth annual golf tournament at Coyote Hills.**



2nd Annual Phil Braybrooks Memorial Car Show

Phil Braybrooks spent the last few months of his life under the care of hospice, and his family is giving back to those who otherwise cannot afford the resources necessary for end-of-life care. Every year since Mr. Braybrooks was buried in a bright red coffin decorated with hot-rod style flames, J&M Speed Center has held a Memorial Car Show to raise money for the Southern California Hospice Foundation. **If you have a passion for vintage cars or hot rods and would like to enter in the show or attend the event, please mark your calendar for May 22, 2011 at the J&M Speed Center in Riverside.**



Inaugural Back Bay Soiree Wine Tasting

Our inaugural Back Bay Soiree wine tasting was held at the exclusive Newport Beach Vineyards & Winery. The event featured a wide selection of wines with complementing hors d'oeuvres as well as live music, a silent auction and many exciting raffle items. **Mark your calendar for the 2nd annual wine tasting on September 9, 2011 at the Newport Beach Vineyards & Winery.**



-Fundraising-

2010 Light Up A Life

During the holidays, Companion Hospice held a “Light Up a Life” fundraiser benefiting SCHF. There was a Christmas tree placed in each office, and every time a donation was made, a card was attached to a light naming the person being honored or remembered—a white light was illuminated “in memory of,” a red light “in honor of,” or a blue light for those who have served in our military.

By the end of December, each Christmas tree was ablaze with light, illuminating the love that hospice care brings to the patients and families we serve. Many of the families actually came to the offices to light up the life of their loved one themselves. Below is an account of one such family, written by Jerry Peay, Director of Volunteer Services, Companion Hospice Orange County.

I was sitting in a team meeting when an employee told me that a family was in the front lobby; they wanted to make a contribution to the “Light Up A Life” tree. When I went to greet them, a young lady with two small children introduced herself as Michelle, the daughter of patient Aree Fissguss, who had passed on October 15th 2010.

I went back to my office and grabbed three tags—one for each person—and gave them to Michelle and her two children, who then placed them on the tree. It became a very emotional scene with several staff members watching, and we all eventually cried with Michelle and her children in remembering their loved one. It was a wonderful tribute to this daughter’s mother, and we all shared in remembering a very special person.



-Heart of Hospice Giving Society- 2010 Major Donors

SCHF relies on the generosity of the community to further our mission. The following individuals, foundations and corporations supported our programs through monetary or in-kind contributions of \$1,000 or more during 2010.

Champions: \$25,000 +

Time Warner Cable

Benefactors: \$10,000—\$24,999

Marjorie Mosher Schmidt Foundation

Patrons: \$5,000—\$9,999

California Bank & Trust
Connect

Disney VoluntEARS Community Fund
GSC, Certified Public Accountants
Marine Air, Inc.
Michael Uranga
Premier Pharmacy Services

Advocates: \$1,000—\$4,999

ADS Printing
Advanced Medical Products, Inc.
Assure Nurses & Caregivers
CareRx
Colliers International
Craig & Shelley Scudder
Curlew Charters Inc., Bob Harrison
Cynthia Orsini-Dahl
Gulf South Medical Supply
IV League Home Infusion
J&M Speed Center
Jerry Carlton
In Memory of Nita Carlton
Kindred Hospital, Brea
Lazarian & Pearl Attorneys at Law

Advocates Cont.: \$1,000—\$4,999

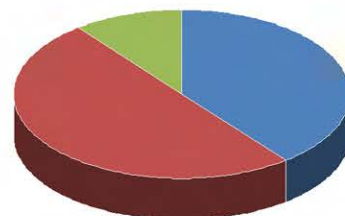
Lee & Associates
Lia Portrait Design, Lia Segerblom
LifeCare Solutions
Lloyd Dalton
In memory of Ruth Dalton
Margaret Heath
In Memory of Jimmy Younker
Milken Family Foundation
ONR, Inc.
Pacific Haven HealthCare Center
Palliative Care Medical Group
Rehab Care
Respiratory Therapy Home Care
Spectrum Risk Management & Insurance Services
Steven & Michelle Wulfestieg
Summit Event Catering, Tyler Huff
Terry Smith
In Memory of Edythe Smith
Traditional Jewelers
Ventegra
Walter & Pam Hagstrom



-Financial Highlights-

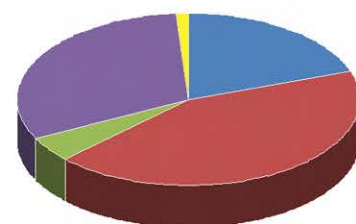
Public Support and Revenues

Cash Contributions	\$ 40,687.68	39.33%
Special Events NET	\$ 51,812.44	50.08%
Grants & Other Income	\$ 10,956.02	10.59%
<i>Total Income</i>	<i>\$103,456.14</i>	<i>100.00%</i>



Expenses

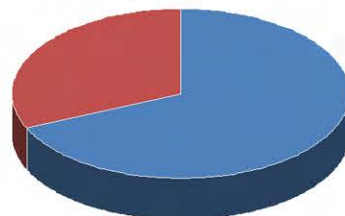
Patient Assistance	\$ 9,285.24	19.80%
Community Outreach	\$ 20,102.70	42.87%
Integrative Medicine	\$ 2,252.77	4.80%
Administrative	\$ 14,703.53	31.36%
Fundraising	\$ 544.22	1.16%
<i>Total Expenses</i>	<i>\$ 46,888.46</i>	<i>100.00%</i>



Statement of Financial Position

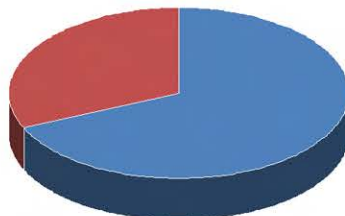
ASSETS

Cash and Cash Equivalents	\$122,542.59	68.31%
Investments	\$ 56,849.15	31.69%
<i>Total Assets</i>	<i>\$179,391.74</i>	<i>100.00%</i>



LIABILITIES & EQUITY

Retained Earnings	\$122,824.06	68.47%
Net Income	\$ 56,567.68	31.53%
<i>Total Liabilities and Equity</i>	<i>\$179,391.74</i>	<i>100.00%</i>



-Board of Directors-

OFFICERS

Michael A. Uranga, Board President

Chris Vallandigham, RN., Board Secretary/Treasurer

DIRECTORS

Matt Didier

Alfonso Galvez

Shaun Moss, RN.

Mike Padula

Scott Sligar

What Can You Do?

VOLUNTEER

The foundation and the hospices we work with are always in need of volunteers. Volunteers help in many ways, including:

- Providing relief for family members
- Running errands
- Preparing light meals
- Reading to our patients
- Writing letters
- Playing cards or games
- Listening to music together
- Providing companionship
- Joining our Speakers Bureau
- Helping with community outreach events
- Serving on a fundraising committee



SUPPORT SCHF

You can help by participating in our golf tournament, car show, or wine tasting. You can also help by donating a car, making a direct or memorial gift, or making SCHF a beneficiary of a planned gift.

If you can help, please contact us at (877) 661-0087 or Info@SoCalHospiceFoundation.com

Phone: (877) 661-0087

Fax: (714) 534-0998

Info@SoCalHospiceFoundation.com

12072 Trask Ave. Suite 100 Garden Grove, CA 92843

Southern California Hospice Foundation